



**picturewealth**

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### **PictureWealth keynotes at CPA Public Practice Conference**

I am very pleased to announce PictureWealth's participation in the upcoming CPA Public Practice Conference 2018. The conference is expected to draw more than 500 accountants across the nation and is a significant opportunity for us to show case our technology.

We have secured a sponsorship and the key note addresses across all four venues. Neal Cross, investor and adviser to PictureWealth, will be presenting the major fintech megatrends impacting accountants and highlighting how PictureWealth can help practitioners future-proof their practices.

### **Benefits for accountants**

In this profound era of change, accounting firms need to diversify, differentiate and grow by offering value added services. PictureWealth's revolutionary digital wealth management tool can help. This technology harnesses data aggregation and engaging design to create one space where all aspects for personal wealth can be managed, organised and optimised.

- An engaging way to show their clients the big picture of their wealth
- A financial management programme that complements their advice
- Increase revenue opportunities and financial planning fees
- A practical way to help them meet their overall duty of care
- Stronger relationships with their clients
- Better serviced clients and growth in client base
- Enhanced reputation with stronger PR and branding
- Support from PictureWealth
- Blanket changes in legislation
- A way to stay at the forefront of the future of advice

For more information about PictureWealth, please visit our page on the Funding Strategies website: [http://www.fundingstrategies.com.au/index.php?com=com\\_deals&action=view&itemid=139](http://www.fundingstrategies.com.au/index.php?com=com_deals&action=view&itemid=139) or contact them via email: [brisbane@fundingstrategies.com.au](mailto:brisbane@fundingstrategies.com.au) or phone +61 7 3160 2840.

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