



Learn Primary – January 2019 Update and Announcements

Over the last quarter Learn Primary has had significant achievements which the Company is pleased to share:

Release of our Teacher and School Portal

This was flagged on Learn Primary's roadmap and delivered on schedule at the start of school term 4 in 2018. The Teacher and School Portal is a significant update to Learn Primary and bridges the gap between the learning that students are undertaking in the classroom to create a high degree of transparency with the home environment. This feature provides significant benefits for the school and the teachers:

- i. Saving teachers a considerable amount of time with their lesson planning by providing rich and relevant resources they can use to supplement their classroom teaching;
- ii. Allow for tasks to be set to be undertaken in the class or set as homework which can be practiced at home by the child allowing for a parent to be kept abreast of the learning at the point of time;
- iii. The marking and reporting is automated providing feedback and insight for the teachers allowing them to personalise the learning for each student.

With this release, Learn Primary is the only primary school learning platform on the market with an integrated portal for the Student, the Teacher and the Parent.

School Trials

As a result of releasing Learn Primary's Teacher and Student Portal, there was considerable demand generated in a short period of time by schools wanting to trial the platform. More than 75 schools registered their interest and Learn Primary was implemented across 18 classrooms in the last few weeks of Term 4. The trials were a great success and provided some valuable feedback which will feature on the Company's roadmap shortly. Some of the comments received were:

1. "Learn Primary is an engaging learning tool. The process of learn, practise and assess throughout each topic is valuable to student learning. By allowing students to practise as much as they need before selecting to be assessed gives students the chance to master a skill and take ownership over their learning. My students love earning coins and gems, they enjoy the online games and rewards they can buy with these."

Kaye

NSW Teacher

2. "I found it useful to use the videos as an introduction to my lessons and then set tasks for students to complete. It was easy enough to go through the reports and see if students needed more focus on that concept. It was also great that the program set tasks for them according to gaps they had when being assessed. The support team at Learn Primary, was quick in responding to issues and clarify what we needed. The trial is well worth completing."

Isabelle

VIC teacher

The trials of other interested schools will continue in Term 1 of 2019.

Launch of Paid Subscription Model

Learn Primary is pleased to report that the Company has launched its subscription model as at the start of the school term in 2019. As of this week, Learn Primary offers a 2 week free trial for parents thereafter charging parents for the continued use of the platform by their children. The initial launch offer has been set at \$5 per month per student or \$50 per annum. There are discounts for additional children using the same parent account. Learn Primary is committed to marketing this subscription model from here on in.

After completing the trials in Term 1 of 2019, the Company expects to be charging interested schools from Term 2.

Release of Year 4 Content

The English and Maths content for Year 4 was released in the last quarter of 2018 which means that Learn Primary has broader appeal with Year 2, Year 3 and Year 4 students all able to use the system. The Company is planning to release Year 1 content in February 2019, completing the lower primary Maths and English curricula release.

About Learn Primary

Learn Primary is a unique and adaptive digital learning platform with an initial focus on the Mathematics and English curriculum for the formative primary education years. For more information, please watch Learn Primary's videos here:

- i. [What is Learn Primary about? ;](#)
- ii. [Learn Primary – bridging the learning gap between the school and home](#)

Alternatively, please visit the [Funding Strategies website](#) (log-in required, joining is free) or contact them by phone on +61 7 3160 2840 or email brisbane@fundingstrategies.com.au .



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